



The Club Connection

Issue 21

February 2022

February

February is the third and last month of meteorological Winter in the Northern Hemisphere. This means that we are in the final stretch of Winter here in Iowa and Spring is on its way. No matter what that old groundhog sees, Spring and the 2022 golf season are on their way.

So hang in there and relieve some of that winter boredom by coming in to see us at Geneva this month!

We will be hosting dinner for the Symphony on Saturday, February 12th.
Member dining will not be available until after 7 PM

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Huge shout out to our amazing kitchen and dining room staff who helped get us through the busy holiday season.





From The Board President



Mike
Eversmeyer
Board President

We are looking forward to seeing everyone soon at the Annual Meeting (February 8, 2022 5:30 pm). In advance, I thought it was important to give you a brief recap of 2021 and a couple of thoughts about 2022.

We continue to be resilient in the face of headwinds which is a testament to you, our membership, as well as our staff. A year ago we presented a break even budget and we came less than \$4,000 from hitting that mark. We did that despite very few events, staff shortages, rising food costs and delays in supply chain. We are financially healthy as we begin the new year and our 2022 budget reflects that.

We worked hard in 2021 to identify current and future capital needs and to begin to outline plans to address them. The board will work to refine those plans and continue to enhance our member experience. Additionally we will look to supplement member benefits with new programs and opportunities during 2022.

While the Holidays seem to be distant in our rear view mirror, a huge thank you to all who helped financially and with their time to support the Geneva Holiday programs. Both the events hit the mark and made a huge difference for our community.

Thanks to outgoing board members Christina Soltwedel and Jason Schillig. Your commitment to the club is appreciated and we are grateful for your service.

As always, your feedback is welcome. Please do not hesitate to reach out to any board member and share ways we can improve our service to you.

—Mike





Steve Hutton
P.G.A.
General Manager

From The General Manager

Happy February,

Mother Nature is giving us another year with a mild winter so far. The staff spent the first part of January cleaning the club from top to bottom. We also cleaned the carpet. We are also working on a couple of projects for the coming spring. Chef Laura is training our new staff on learning the menu. We encourage you to come out this winter and enjoy some comfort food and fellowship at your club. If you cannot join us in person, we still have all of our meals available for to-go orders. Just give us a call, make an order, give us your pick-up time, and we will meet you at the front door.

We are very excited to announce that we are bringing back our family pack To-Go dinners! Chef Laura and the staff are working on some fun, warm, and cozy family dinners for you to order by Tuesday to pick up on Thursday.

I want to take a moment and thank some of our former staff that has chosen to move on to different jobs in our community this year; we wish you great success and know that our door is always open.

We are looking forward to seeing you as the weather changes from winter to spring, and members and guests feel more comfortable going out and engaging in social activities.

Geneva is your club, and we look forward to seeing you here!

—Steve



“Winter is the time for comfort, for good food and warmth, for the touch of a friendly hand, and for a talk beside the fire: it is the time for home.”

— Edith Sitwell



From The Pro Shop



Steve Hutton
Golf Pro



Matt Dail
Assistant
Golf Pro

What a great winter so far! It is hard to believe that we are almost at the start of the 2022 golf year. The 2022 golf & social calendar is posted below. Make sure to mark your calendars!

If your business is looking to upgrade their logoed work clothes, hats, towels, sunglasses, barware, speakers, lip balm, pens & pencils, or any item that needs the company logo, please give me a call. I have accounts with most of the major manufactures in the country. I want to help save you money on these corporate buys. I know you hear me say this a lot, but I know I can help you save money! Did you know we have access to clothing as low as \$13 per shirt, hats as low as \$8 per hat, and golf balls as low as \$12 per dozen logoed!

Geneva Buyers Club:

The Buyers Club is an excellent program if you are going to make purchases on any product for the year as you also get a nice discount on any other purchases made throughout the year! Please let me know if you would like to participate!

Eagle Level - \$1,000 deposit into credit book

- One Dozen Golf Balls
- One Hat
- 18 Hole Playing Lesson

Birdie Level - \$500 deposit into credit book

- One Dozen Golf Balls
- One Golf Glove
- One 45 Minute Lesson

Par Level - \$250 Deposit into credit book

- One Dozen Golf Balls
- One 45 Minute Lesson



The Geneva Buyers Club offer will expire on March 15th for the year!

Spring Club Repair Special – buy ten grips and get three free! Call me to set up an appointment to get your clubs regripped. (506-1099)

How would you like to have Geneva Golf & C.C. for the day? What a great place to bring your office or clients for a little R & R. We will be happy to help set up a day's worth of activities and then quickly into the evening with a bit of dinner on the deck or even poolside. Give me a call for more details!

Did you know?

Did you know that we have the best prices on all our products in the Golf Shop?

Did you know we will match any price?

Please stop in The Golf Shop and give us a try!

Golf Shop
563-262-8894



From The Pro Shop



Steve Hutton
Golf Pro



Matt Dail
Assistant
Golf Pro

Golf Shop
563-262-8894

The Golf Shop will open for the season on March 1st. The Shop hours will be Tuesday-Friday 11:00 am – 5:30 pm.

As always, if we can be of service to you, please call our cell phone.

—Steve (563-506-1099)

—Matt (815-441-8989)

<https://genevacc.vanguardproshop.com/>

Shop Geneva Online for more opportunities!

GOLF SCHEDULE RULES

The Board of Directors and the Golf Professional must approve Member sponsored golf outings which would suspend regular play. Most Member-sponsored events will occur on Tuesday & Thursdays. Advanced notice will be posted on the bulletin boards or by calling the Golf Shop.

The golf course opens at 6:30 am Tuesday—Friday, weekends and Holidays.

The golf course and Golf Shop open at noon on Mondays.

The Golf Shop opens at 8:00 am Tuesday—Friday & 7:00 am weekends and Holidays.

The golf course is reserved Friday evenings for TGIF night and Wednesday's at 5:30 pm for Legend's Cup.

DRESS CODE POLICY

PROPER GOLF ATTIRE IS TO BE WORN AT ALL TIMES. NO CUT OFFS, TANK TOPS, TUBE TOPS OR T-SHIRTS!

TEE TIME POLICY

Except on weekends and holidays, all tee times will be on a first-come, first-serve basis. Be courteous to the players waiting on the driving range tee!

From the Course Superintendent



Chad Shafer
Course
Superintendent
(563) 263-1350

Can you believe it is already February? Before we know it, we will be back out on the golf course again. We have had a busy winter season here at Geneva. We are in the process of going through all of the equipment and working on it and preparing it for the upcoming season. This is a lengthy process which includes not just working on the equipment but also ordering parts and making sure everything gets put into inventory as it arrives then logging and recording the equipment when the work is finished. We input every expense via a budget spreadsheet to monitor costs.

We gave our employee break room a renovation and make-over in the maintenance facility. We prepared, painted the concrete floor, and treated it with moisture barrier. We painted the walls and door. I repaired and updated the electrical outlets. I also installed 4-inch vinyl cove base around all the edges. Its important to continually upgrade and maintain your shop facility to keep it in great working condition and functioning properly.

I will be going to the GCSAA Golf Industry Show on February 7 thru February 10. This is the national golf show in San Diego, California. This is a fantastic opportunity to network with my peers in the industry. I will also be attending continuing education classes on different issues related to the golf course industry. I feel like this is a wonderful opportunity for me to strengthen my skills as a Superintendent and put those skills to work here at Geneva for the membership.

My assistant Cody Hull will be leaving Geneva in February. He has accepted a job with the City of Muscatine as an Athletic Field Specialist. I am excited for him, but he will be missed here at Geneva. Lucas Shafer will be performing his 2022 MCC turf internship here at Geneva. This is a wonderful opportunity for Lucas as it will strengthen his turf skills and allow him to attain more skills in the golf course industry. Lucas will be involved with course set-up, chemical

applications, irrigation repairs, renovation projects, equipment maintenance and upkeep, and other projects. It's also great for Geneva because it gives us another person on the maintenance staff with a strong turfgrass background.

Thank you for all your support. Should you have any questions or concerns please contact me at cshafer@genevacc.com



From the Bar & Event Team



Peter Smillie
Bar Manager



Molli Torres
Event Planner

HUGO COCKTAIL—\$8

Elderflower Liqueur
Sparkling White Wine
Soda



GIN COSMO—\$10

Gin
Cointreau
Cranberry/Lime



FEBRUARY DRINK SPECIALS

Welcome back Geneva Members!

I hope that your 2022 is off to a great start. I want to thank all of you for a great 2021 Holiday Season! Whether you were here for a Christmas celebration, bringing in your business colleagues, or just came in to enjoy a meal or drink with friends and family, we appreciate you. You are the driving force of this clubhouse and the reason that we love what we do here at Geneva.

Congratulations to our December Reservation Raffle winner, Mr. John Austin, and to our January winner, Dan Depuydt! We will continue to have a monthly raffle for your chance to win a gift from Geneva. Call the office Monday through Friday, 8AM to 4PM or email geneva@genevacc.com, to make your reservation and get your name added to our drawing!

February brings with it all things LOVE. Don't forget to take care of your special someone this month and treat them to dinner at The Club. Geneva will be celebrating Valentine's Day Friday, February 11th and Saturday, February 12th by adding an exclusive menu for the holiday! Dining spaces will fill up fast, so please get your reservations in and be on the lookout for the menu from Chef! On Saturday, February 12th, dining will start after 7pm, as we are hosting the Muscatine Symphony Orchestra.

Warmer days are coming our way. Before we know it, we will be able to feel the sunshine, the pool will be warm, and the course will be filled with golfers enjoying the longer evenings. In the meantime, fight away the last few winter days in our cozy lounge or watch the snow fall from a table by the window in the dining room.

We hope to see you soon!

—Molli



2022 Golf & Social Highlights

2022 Geneva Golf & Country Club

February

14th Valentines Day

March

1st Golf Shop Opens for the Season - 11:00 am
17th St. Patrick's Day

APRIL

16th Kids Easter
17th Easter Sunday Brunch

28th, 29th, American River Conference Championship

MAY

4th Legends Cup Begins!
7th Geneva Spring Kick-Off & Cook Out- 8:30 am
8th Mother's Day Brunch
28th One Person Scramble
28th Geneva Pool Opens!
30th Memorial Day Pin Events / Beat the Pro's

JUNE

4th Velie Cup @ Crow Valley
5th Velie Cup @ GENEVA 1:00 pm
9th 4 Lady Invitational
14th Junior Golf Begins

16th,17th, MEN'S MEMBER / GUEST

JULY

4th Holiday Pin Events
23rd & 24th Geneva Club Championship



2022 Golf & Social Highlights

2022 Continued

AUGUST

1st	USGA Mid-Am Qualifying
6th & 7th	Geneva Senior Club Championship
11th	Ladies Invitational 9:00am Shotgun
12th	Muskie Boys Invitational 10:00 am Shotgun
13th	Family Day Pool & Fireworks!
20th & 21st	Member / Member

SEPTEMBER

5th	Beat the Pro's
8th & 9th	DEEP TINE THE GREENS
15th	The Industry Cup
21st & 22nd	City of Hope
23rd & 24th	ACORN Cup

OCTOBER

7th & 8th	Fall Stag
22nd	Turkey Shoot 10:00 am
29th	Hay Rack & Bonfire

NOVEMBER

24th	Thanksgiving Day
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DECEMBER

3rd	Kids Christmas
10th	Geneva Christmas Dinner / Dance
18th	Santa Brunch
25th	Merry Christmas!

STEVE HUTTON - PGA GM / GOLF PROFESSIONAL

ADAM BELCHER - GOLF CHAIR

JOHNNIE JINDRICH - SOCIAL CHAIR

FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 <i>Lunch</i> 11:30-1	2 <i>Lunch</i> 11:30-1	3 <i>Lunch</i> 11:30-1	4 <i>Lunch</i> 11:30-1	5
6 <i>Club Closed</i>	7 <i>Club Closed</i>	8 <i>Lunch</i> 11:30-1 Annual Meeting 5:30 PM	9 <i>Lunch</i> 11:30-1	10 <i>Lunch</i> 11:30-1	11 <i>Lunch</i> 11:30-1 <i>Special Valentines</i>	12 Member Dining after 7 pm only <i>Special Valentines Features</i>
13 <i>Club Closed</i>	14 <i>Club Closed</i>	15 <i>Lunch</i> 11:30-1	16 <i>Lunch</i> 11:30-1	17 <i>Lunch</i> 11:30-1	18 <i>Lunch</i> 11:30-1	19
20 <i>Club Closed</i>	21 <i>Club Closed</i>	22 <i>Lunch</i> 11:30-1	23 <i>Lunch</i> 11:30-1	24 <i>Lunch</i> 11:30-1	25 <i>Lunch</i> 11:30-1	26
27 <i>Club Closed</i>	28 <i>Club Closed</i>					



Pancakes & Pajamas

12-4-21





Christmas Dinner & Dance



12-11-21



**Special
Features
February 11 & 12
to celebrate
Valentine's Day**

Salmon Alfredo
Chicken Parmesan
Prime Rib
Surf & Turf
Stuffed Iowa Chop
Bananas Foster
Vanilla Mousse w/a
Chocolate Covered Strawberry



**Pink
Squirrel**

Geneva Board

Mike Eversmeyer, *President*

Whitney Phelps, *Vice President/Membership & Promotion*

Scott Heinrichs, *Treasurer*

Jennifer Nienhaus, *Secretary/Pool*

Dave Pustell

Dillon Cooney, *Greens & Course*

Adam Belcher, *Golf*

Dave Gardner, *House*

Johnnie Jindrich, *Social Activities*

Eric Thomsen, *Controller*



Geneva Staff

Steve Hutton, *PGA General Manager*

Matt Dail, *Asst. Golf Professional*

Chad Shafer, *Grounds Superintendent*

Cody Hull, *Assistant Grounds Superintendent*

Krista DeRiemacker, *Office Manager*

Shanda Milder, *Office Assistant*

Laura Simmons, *Executive Chef*

Andy White, *Dining Room Manager*

Molli Torres, *Event Planner*

Peter Smillie, *Bar Manager*

Hours Of Operation

Front Office:

Monday—Friday 8:00 am—4:00 pm

Pro Shop:

Monday CLOSED
Tuesday—Friday 11:00 AM—5:00 PM
Saturday & Sunday CLOSED

Lunch Hours

Tuesday—Friday 11:30 AM—1:00 PM

Dining Room

Tuesday—Saturday 5:30 PM—9:00 PM

Main Bar

Tuesday—Saturday Open at 4 PM

Grille

CLOSED

Contact Information

Clubhouse: (563) 263-8942
Fax: (563) 263-5326
Email: geneva@genevacc.com
Pro Shop: (563) 262-8894
Email: shutton@genevacc.com
Or visit: www.genevacc.com