

the **FOR**E **sight**

Geneva Golf & Country Club newsletter . July 2010

Clubhouse: 263-8942 Pro Shop: 262-8894 Pool: 263-8561

genevacc@machlink.com

It's a Party at
GENEVA'S POOLSIDE



THURSDAY, JULY 1

5:30pm Cocktails

6:00pm Dinner served

8:00pm Music and dancing to "The Daybreakers" (AKA "Cruisin")

Reservations due Tues., June 29 \$18 per person

Palm trees and sandy beaches? Who needs 'em!

Come to Geneva and celebrate summer in our tropical paradise by the pool!

Lounge with your favorite fruity cocktail and enjoy a special meal by Chef Jeremy.

Fresh fruit salad, homemade broccoli slaw, Geneva ribs, roasted red pepper herb marinated bone-in chicken, Muscatine corn on the cob and roasted garlic red skin potatoes.

**MLB All-Star
Baseball Party
in the Geneva Lounge**

Tues., July 13

Cook-out w/ brats/ burgers and all the fixings. Baked Beans, Fresh Muscatine grown sweet corn
Fresh Fruit Salad

\$9 per person

RSVP by
July 9



Happy Hour in the Geneva Lounge

Every Fri. & Sat. night - 5-7 p.m. (some exceptions apply)

Reservation Policy: For special club events cancellations and changes must be made 48 hours in advance of the function. Guarantees and "no-shows" will be charged in full.

Letter from Your President

John Sparks, President, Board of Directors

It has probably been some time since most members have heard an update on the status of the Geneva (Axel) Endowment Fund. The Geneva Endowment Committee recently gave the Board of Directors an update on the fund so this is probably a good opportunity to pass that information along.

This endowment was established to provide funds to be use toward the improvement of the golf course. Regretfully due to a tough economy and stock market down turn we have not been able to use any money from this fund for the last few years. One rule that was set up when establishing this endowment, and is a common rule in most endowments, is that the principle donated to the fund (aka Base) can never be spent. This assures that the endowment will be there forever to continue to benefit the club. The current "Base" for the Geneva Endowment is \$244,221. As you will see in the table below we have been below the base since 2008. Baring a surge in the stock market we will likely still be below the Base in 2011. While the table shows some disappointing losses the Geneva Endowment Committee members should be commended on their choices of investments. Since the end of 2007 our fund has only lost 12% of its value while the S&P 500 has been busy losing 27% of its value.

Table 1: Geneva Endowment Performance 2007-2010

<u>Date</u>	<u>Endowment Balance</u>	<u>% Change</u>
12-31-2007	\$250,042	
12-31-2008	\$190,771	(23.7)
12-31-2009	\$226,529	18.7
5-24-2010	\$221,073	(2.4)

Not to be discouraged though, rest assured that the markets will turn around and this endowment will return to providing funds for our course. In the mean time we will ride out the economic down turn like everyone else and be ready to take advantage of this wise and generous endowment that was established for Geneva when the economy picks back up.

Remember.....It's your club. Use it, support it, and enjoy it!

John Sparks



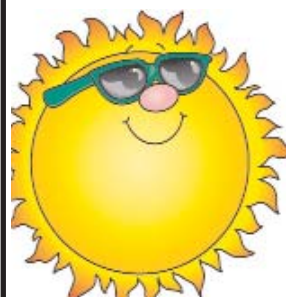
Be Cool at the Geneva Pool

POOL & SNACK SHOP HOURS

Monday- Saturday 11am-7pm
Sunday 12 noon-7pm

SEE PAGE 6 FOR SWIM LESSON INFO

Mark your calendars!



Saturday, Aug. 14
Family Fun Day

Clubhouse Corner

From Brian Lee, General Manager (gccmgr@yahoo.com)

Greetings Members,

Summer is HERE! With all of the rain we have had in the past few weeks, we need some good ole SUN! We are all glad summer is here. We can relax, soak up the sun and play a lot of golf. What more could we ask for, right? Come out to Geneva and do it all this summer.

Wow! What a month June was. It sure has flown by. We had hosted one of the largest weddings in 5-10 years. There were 365 people and it was a huge success! The Geneva staff worked really hard to make everything run very smoothly and it went off without a hitch! Men's Member-Guest was a great success too. Congratulations to Jason Schillig and Nick Heinrich for winning this year. Let's hope to get as many or more teams together for next year.

The HON Company once again allowed us to host their City of Hope event. What a great cause to raise money for and the people putting the event together are outstanding. Thanks to The HON Company for using Geneva as their venue and we look forward to working with them again next year. Thank you HON!

The Muscatine Charities event was another huge success! I have worked with this group for the past 5+ years and have made some great friendships with a lot of them. Thank you to the MCI BOD for coming back year after year and for creating such a wonderful fundraiser for Muscatine. It is one of the best and biggest events of the year and we are happy to be the host!

Coming soon to your Geneva pool; July 1st we are having a "Party by the Pool" with live music by the 'Daybreakers' aka 'Cruisin' with Max Collins and our very popular tiki bar. It will be a relaxed atmosphere with good music, good food and cool drinks. Stop by for dinner or stop by for a drink, whatever fits into your schedule.

Geneva has a busy summer ahead of us with wedding receptions, golf events and member functions so if you haven't done so already, get your event booked now. Give me a call or let Amanda know what you need and we will accommodate your needs.

Thanks, Brian

Geneva Staff

Brian Lee, General Manager
Jeremy Ginneberge, Chef
Steve Hutton, PGA Golf Pro
Don Hassel, Grounds Superintendent
Krista DeRiemacker, Office Mgr.
Drue Boruff, Floor Manager
Levi Schmidt, Sous Chef
Cortney Rexroth, Bar Manager
Amanda Nielsen, Membership Admin./Asst. to General Manager

Geneva Board Members

John Sparks, President
John Busch, Vice President
Jeff Fuegen, Treasurer
Cara Fuller, Secretary
Roy Carver, Jr.
Fred Edwards
Joni Sharar
Jeannette Neeld
Marti Kay Simonsen

Welcome New Members

Steve Schillig	Golf
William & Lori Decker	Golf
Ron Hernandez	Social
Josh & Molly Boyer	Social
Nate & Tasha Wall	Social
Chris & Krista Wheeler	Social
Christina Bermel	Social
Bryce Williams	Jr. Golf
Brooks Wagner	Jr. Golf
Alex Heckman	Jr. Golf
Anna Cullinan	Jr. Golf
Alex Snyder	Jr. Golf
Brad Schafer	Jr. Golf
Mark Schafer	Jr. Golf

Geneva Ladies Bridge

Friday, July 16 - Lunch at 11:45 a.m.

Bridge to follow

Reservations due by Wed., July 14
\$9.50 per person

Co-chairs Evie Marr and Norma Lewis announce the following committee: Evie Marr and Miki Fisher. Menu: Surimi crab salad with dried cranberries and toasted walnuts served with spring mix and a drizzling of raspberry vinaigrette dressing. Dessert is Lemon Meringue Pie.

From the Golf Shop

From Steve Hutton, PGA Golf Pro

As the month of July begins, look for the new events that we will try. The month starts with the Holiday Golf Event and ends on July 29th with the Geneva Board of Director's Golf Day.

July 2nd - NO Junior Golf

July 4th Couples 4 Person Scramble - Sign up with another couple or as a single couple and we will help pair you. This will be an 18-hole scramble format. No tee shot requirement. This will be a 1:00pm Shotgun

July 6th - Geneva Men @ Elmcrest

July 8th - Huck Finn Junior Golf Event 10:00am Tee Times

July 10th - Muskie Booster Club Golf Event. This is a new tournament open to all players that would like to help the Muscatine High School Booster Club and all of the many activities the booster club supports. Stop in The Golf Shop for more information. This will be a great fundraiser!

July 13th - Iowa PGA Mid Summer Classic. Tee Times

July 14th - Iowa Section Pee Wee Event 10:00am Tee Times

There will be Friday afternoon qualifying for the match play brackets with matches being played on Saturday and the finals on Sunday. All players must qualify on Friday to make it to the match play round. Tee times will start after 1:30pm on Friday. The brackets will be decided by your qualifying score. Let's have a big turnout!

July 24th - Ladies Interclub here Sunnyside C.C. 10:30am tee times

July 29th - Geneva Board of Directors Golf Day 1:00pm tee times

August 3rd - Men at Sunnyside C.C. 1:00pm tee times

August 6th - Junior Club Championship

August 7th & 8th - Geneva Couple's Member / Guest - Invite your friends to come and spend a weekend of good golf and friendship. We will also allow Member / Member teams this year. Look for the special flier to come in the mail.

Lastly, Congratulations to Jason Schillig & Nick Heinrich for winning the 2010 Men's Member / Guest.

Play Golf Geneva!
Steve

Additional 2010 Geneva Golf Events

August 7th-8th	Couples Member / Guest 1:00pm and 9:00am shotguns
August 12th	Ladies Invitational 9:00am shotgun
August 13th	Taco John's Junior tee times
August 14th	Geneva Family Day tee times
August 21st-22nd	Geneva Club Championship - 9:00am tee times
Sept. 5th	Couple's Championship-1pm shotgun
Sept. 12th	HNI Golf Outing - 8:00am shotgun
Sept. 17th-18th	Fall Stag - 1:00pm & 9:00am shotguns
October 31st	Turkey Shoot 10:00am shotgun

EVERY Sunday Brunch

Sunday Brunch is served EVERY Sunday

From 11am-1pm (some exceptions do apply)

\$17 (tax & gratuity included) for adults
\$10 ages 10-13

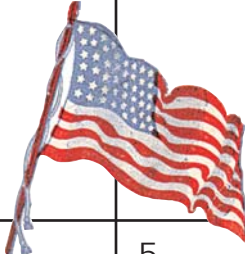
\$16 (tax & gratuity included) for seniors
9 & under eat FREE

Serving a wide variety of brunch items - plus either a carving station or eggs benedict made-to-order!



July at Geneva



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Tiki Party Poolside 5:30 pm	2 HAPPY HOUR 5-7pm	3
4 Sunday Brunch 11-1 July 4th Golf Event	5 Club Closed	6	7	8	9 HAPPY HOUR 5-7pm	10 Muskie Booster Club Golf Event
11 Sunday Brunch 11-1	12 Club Closed	13 Mid-sum- mer Classic Golf Event All Star Baseball Game Party-Lounge	14	15	16 Geneva Ladies Bridge 11:45 HAPPY HOUR 5-7pm	17 Jr. Booster Golf Event Wedding Reception-No member dining
18 Sunday Brunch 11-1 Open Championship Pro-Am	19 Club Closed	20	21	22	23 HAPPY HOUR 5-7pm	24 Class Reunion- No member dining
25 Sunday Brunch 11-1	26 Club Closed	27	28	29 Geneva Board Fun Day	30 HAPPY HOUR 5-7pm	31

Upcoming AUGUST Events

- August 7-8 Couples Member-Guest Golf Weekend
- August 7 Wedding Reception - no member dining
- August 13 Taco John Tournament
- August 14 Family Fun Day
- August 20 SAME Golf outing
- August 21 Wedding Reception - no member dining



SWIM LESSONS at the Geneva Pool

SESSION FEES:

Member \$24.00 per child, per session (includes 4 lessons)

Nonmember \$40.00 per child

Ratio: 6:1

SESSION DATES/TIMES:

MORNINGS:

Session 1: Weeks of June 14-18 and June 21-25

Session 2: Weeks of July 5-9 and July 12-16

Session 3: Weeks of July 19-23 and July 26-30

Monday & Wednesday: Advanced- 10:15 AM to 11:00 AM
(Instructor: Ben Busch)

Tuesday & Thursday: Beginning- 10:15 AM to 11:00 AM
(Chenza Manjoine)

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Session 2: Weeks of July 5-9 and July 12-16

Session 3: Weeks of July 19-23 and July 26-30

Monday & Wednesday: Advanced- 6:00 PM to 6:45 PM
(Instructor: Chenza Manjoine)

Tuesday & Thursday: Beginning- 6:00 PM to 6:45 PM
(Instructor: Ben Busch)

Call the Geneva Office
at 263-8942
or Pool Office
at 263-8561
to sign up